



ROWING TEAM

Racing for Scotland Backed by You



Team Sponsorship Opportunity

Commonwealth Rowing Association
Beach Sprint Championships

21st - 23rd November 2025

Bridgetown, Barbados

The Scotland Rowing Team is preparing to compete at the 2025 Commonwealth Rowing Association Beach Sprint Championships in Barbados and we're seeking ambitious partners who want to help elevate Scotland on the international stage while unlocking valuable global brand exposure.

Scotland is the most successful nation in recent Commonwealth Rowing history, having finished top of the medal table in 2014, 2018 & 2022 championships. Our alumni include Olympic medalists and World Champions and your support will help develop athletes who are next in line for Olympic glory.

Beach Sprints is a fast-paced, head-to-head rowing race that combines running and rowing in a short, dynamic format. It is the newest addition to the Olympic programme and will make its debut at the LA28 Games.

Managed by the Commonwealth Rowing Association, the Beach Sprint Championships bring together the Commonwealth nations and their athletes to compete on the international stage. Your backing ensures the Scotland Rowing Team has the resources needed to compete at their best — from travel, accommodation, and meals, to coaching, equipment, and race entry.

We invite you to partner with the Scotland Rowing Team to showcase your brand alongside sporting excellence, national pride, and international visibility.



SPONSORSHIP PACKAGES

Lead Sponsor **£10,000**

Racing Kit:

- Primary branding on Trunk of Racing Kit.

Equipment:

- Branding on Racing Oars.

Casual & Coaching Kit:

- Branding on Team T-Shirts & Jumpers.

Media & Promotions:

- Logos & Advertisement on all Scotland Rowing Team Media.
- Use of Scotland Rowing Team branding and media items.
- Exclusive access to the team for sponsorship activity.



Secondary Sponsors **£2,500**

Racing Kit:

- Secondary branding on Leg of Racing Kit.

Casual & Coaching Kit:

- Secondary/Sleeve branding on Team T-Shirt & Jumpers.

Media & Promotions:

- Logos & Advertisement on all Scottish Rowing media channels.
- Use of Scotland Rowing Team branding and media items.



Two available

OUR KIT AND EQUIPMENT YOUR BRANDING

Our team will wear their casual and coaching kit throughout the Championship, including travel and at team events

Racing Kit



100cm² for Primary
Sponsor on Trunk

50cm² for Secondary
Sponsors on Shorts

Casual & Coaching Kit



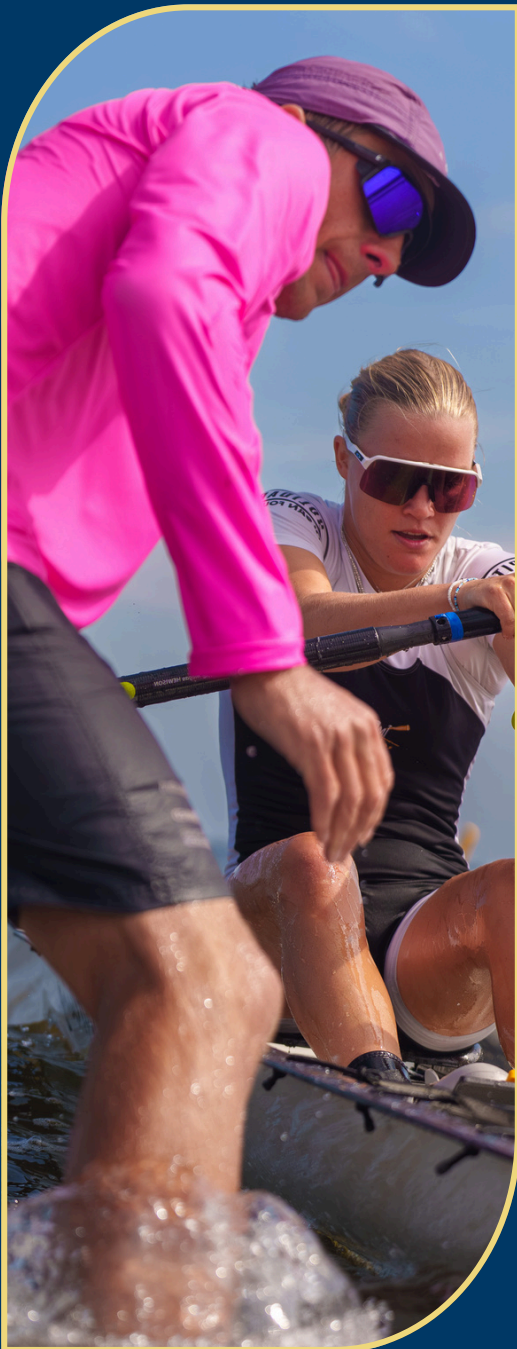
Unrestricted sizing on
Coaching & Casual
Teamwear

Equipment



RETURN ON INVESTMENT

We understand that sponsorship is an investment, and we're committed to ensuring it delivers measurable value for your business. From brand visibility to targeted media exposure and engagement opportunities, our packages are designed to provide a clear return on investment.



1) Brand Visibility

- Logo placement on team kit, equipment and promotions.
- Exposure across national and international media, including World Rowing and Commonwealth platforms with a potential reach of over 500,000.

2) Engagement Opportunities

- Access to exclusive content, athlete stories, and get behind-the-scenes with these future Olympians.
- Collaborate with the team to build content for your own brand.
- Invitations to training camps & team events.

3) Social Impact

- Support young athletes from diverse backgrounds.
- Help remove barriers to international competition.
- Be part of a movement that promotes resilience, teamwork, and excellence.



NEXT STEPS

If you are interested in supporting the Scotland Rowing Team — or would like to discuss a tailored package — we would be delighted to hear from you.

Please contact Tom Young, Scottish Rowing Head of Performance, to explore how we can work together.



Tom.Young@scottish-rowing.org.uk



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